



Get the Grants You Deserve: PlumX and Modern Metrics

Tell the Story of Research

Plum™ Analytics develops and delivers products and services that are redefining how scholarly impact is measured. PlumX™ is a research dashboard that analyzes newly available impact metric data to provide information about how research is being utilized and talked about around the world.

How does this help you?

1. Target Funding Opportunities
2. Complete the NIH Biosketch
3. Determine Limited Submission Applicants
4. Find Collaboration Partners

How does that work?

By gathering lots of metrics from multiple sources about many different research artifacts (not just articles).

Categorizing Metrics



To make sense of a lot of metric data PlumX creates meaningful categories:

USAGE
(views, downloads)

CAPTURES
(bookmarks, favorites, readers)

MENTIONS
(Wikipedia, comments, blogs)

SOCIAL MEDIA
(Facebook likes, shares, tweets)

CITATIONS
(Scopus, patents)

Categorizing the metrics gives you powerful information that is:

Detailed – at the Artifact Level

Researchers create many research outputs, from presentations and posters to articles. You can track impact for all of these outputs, also called artifacts.

Timely

It takes 3-5 years for a critical mass of citations. By using new metrics you immediately start to see how new research is used.

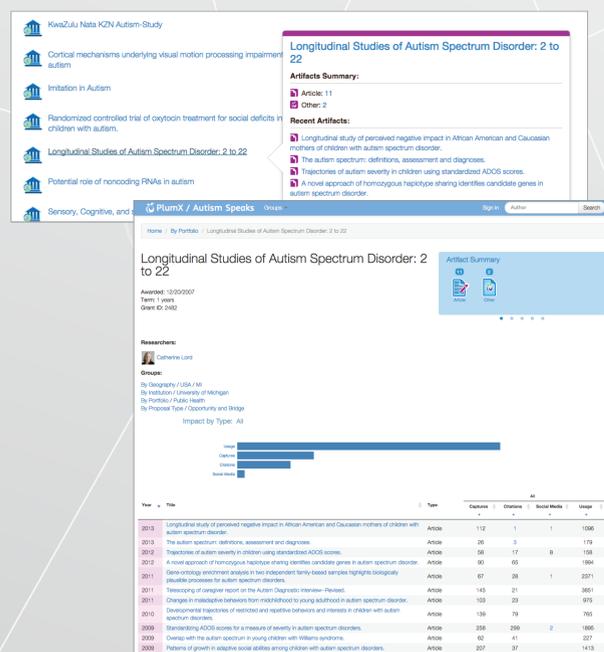
Visible

Who is using your research is now more visible. Who is downloading it, who bookmarks it, who is promoting it through Twitter, etc.

Funders Using Modern Metrics

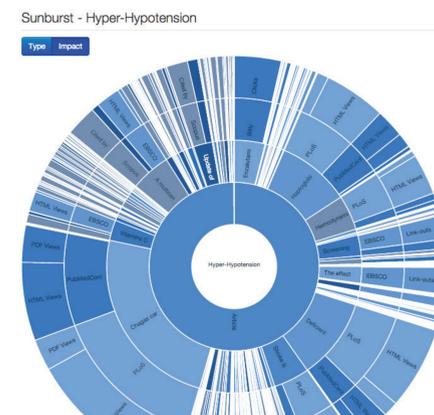
Grantmakers and funders need to determine the ROI of their grants so they can tell the stories of their research to donors, board members and the community at large. Increasingly, they are turning towards modern metrics to help them. With these innovative new metrics funders can find the hidden stories of the research they fund.

In these screen shots, you can see a list of Autism Speaks' grants and the ability to select a grant to see the research output and their metrics.

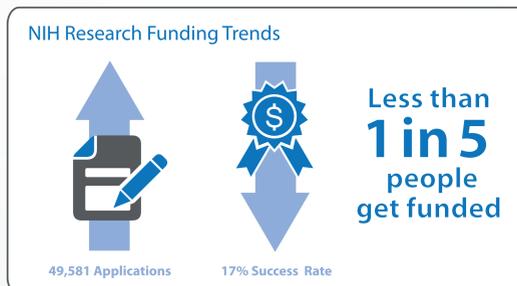


Target Funding Opportunities

Of the many funding opportunities that exist it is important to apply for the ones that most closely match your research output – especially your most recent work. You can use PlumX to discover the research you've done that attracts the most attention and target grants in those areas.



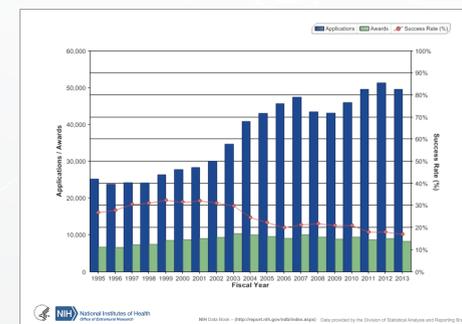
Complete NIH Biosketch



Using modern metrics from PlumX can help you complete the new Biosketch portion of grant applications. These metrics can help you showcase:

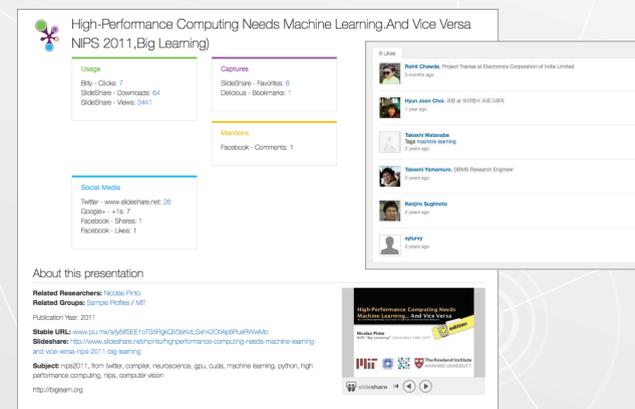
- How researchers are interacting with your research
- The societal impact of your research
- The impact of your recent research

The number of NIH grant applications generally increase year over year while the number of grants remain the same, meaning that the percent of funded grants is going down. The better a grant application the higher the probability you will be funded.



Find Collaboration Partners

Sometimes researchers are interacting with research and you don't even know it. By tracking not only what is being done with research (downloaded, shared, etc.) but also who is interacting with it, researchers can find potential collaboration partners that they did not know about.



Contact Us

See PlumX at <http://plu.mx>
 Questions? Write team@plumanalytics.com
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