Tell the Story of Research

PlumX Analytics develops and delivers products and services that are redefining how scholarly impact is measured. PlumX is a research dashboard that analyzes newly available impact metric data to provide information about how research is being utilized and talked about around the world.

### How does this help you?
1. Target Funding Opportunities
2. Complete the NIH Biosketch
3. Determine Limited Submission Applicants
4. Find Collaboration Partners

### How does that work?
By gathering lots of metrics from multiple sources about many different research artifacts (not just articles).

### Categorizing Metrics

<table>
<thead>
<tr>
<th>Category</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>USAGE</td>
<td>Views, downloads</td>
</tr>
<tr>
<td>CAPTURES</td>
<td>Bookmarks, favorites, readers</td>
</tr>
<tr>
<td>MENTIONS</td>
<td>Wikipedia, comments, blogs</td>
</tr>
<tr>
<td>SOCIAL MEDIA</td>
<td>Facebook likes, shares, tweets</td>
</tr>
<tr>
<td>CITATIONS</td>
<td>Scopus, patents</td>
</tr>
</tbody>
</table>

To make sense of a lot of metric data, PlumX creates meaningful categories.

Categorizing the metrics gives you powerful information that is:

- **Detailed – at the Artifact Level**
  Researchers create many research outputs, from presentations and posters to articles. You can track impact for all of these outputs, also called artifacts.

- **Timely**
  It takes 3-5 years for a critical mass of citations. By using new metrics you immediately start to see how new research is used.

- **Visible**
  Who is using your research is now more visible. Who is downloading it, who bookmarks it, who is promoting it through Twitter, etc.

Target Funding Opportunities

Of the many funding opportunities that exist, it is important to apply for the ones that most closely match your research output – especially your most recent work. You can use PlumX to discover the research you’ve done that attracts the most attention and target grants in those areas.

Complete NIH Biosketch

Using modern metrics from PlumX can help you complete the new Biosketch portion of grant applications. These metrics can help you showcase:

- How researchers are interacting with your research
- The societal impact of your research
- The impact of your recent research

Find Collaboration Partners

Sometimes researchers are interacting with research and you don’t even know it. By tracking not only what is being done with research (downloaded, shared, etc.) but also who is interacting with it, researchers can find potential collaboration partners that they did not know about.

Funders Using Modern Metrics

Grantmakers and funders need to determine the ROI of their grants so they can tell the stories of their research to donors, board members and the community at large. Increasingly, they are turning towards modern metrics to help them. With these innovative new metrics funders can find the hidden stories of the research they fund.

In these screenshots, you can see a list of Autism Speaks’ grants and the ability to select a grant to see the research output and their metrics.

Contact Us

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