



Maximizing the power of ORCID with PlumX interoperability

Tell the Story of Research

Plum™ Analytics develops and delivers products and services that are redefining how scholarly impact is measured. PlumX™ is a research dashboard that analyzes newly available impact metric data to provide information about how research is being utilized and talked about around the world.

How does this help you?

1. Target Funding Opportunities
2. Determine Limited Submission Applicants
3. Find Collaboration Partners

How does that work?

By gathering lots of metrics from multiple sources about many different research artifacts (not just articles).

Categorizing Metrics



To make sense of a lot of metric data PlumX creates meaningful categories:



USAGE
(views, downloads)



CAPTURES
(bookmarks, favorites, readers)



MENTIONS
(Wikipedia, comments, blogs)



SOCIAL MEDIA
(Facebook likes, shares, tweets)



CITATIONS
(Scopus, patents)

Categorizing the metrics gives you powerful information that is:

Detailed – at the Artifact Level

Researchers create many research outputs, from presentations and posters to articles. You can track impact for all of these outputs, also called artifacts.

Timely

It takes 3-5 years for a critical mass of citations. By using new metrics you immediately start to see how new research is used.

Visible

Who is using your research is now more visible. Who is downloading it, who bookmarks it, who is promoting it through Twitter, etc.

Get Started

Start with your research output – wherever it is. We map it to PlumX and maintain your hierarchy and structure.

- ORCID
- VIVO
- Institutional Repository
- CRIS
- Grant Management
- Researcher Productivity Tools
- Custom Data Sets



Artifact Identity Resolution

PlumX tracks multiple versions of the same article.

Examples:

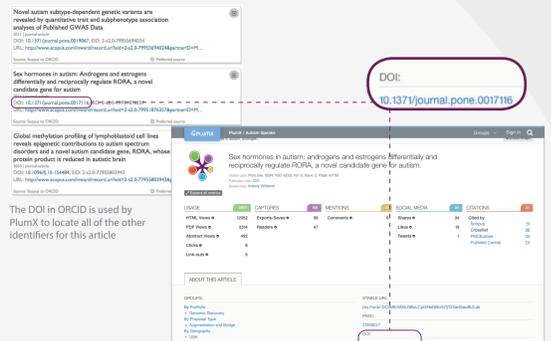
- Pre-print
- PubMed Central
- PubMed
- Institutional Repository
- Open Access Archive

PlumX starts with a Seed Identifier and automatically finds other identifiers for the same article.

Example:

URL { DOI
PubMed ID
IR ID
RePEC
SSRN

You can start with any ID and PlumX has built-in intelligence to find the others associated with it. This can even be a URL



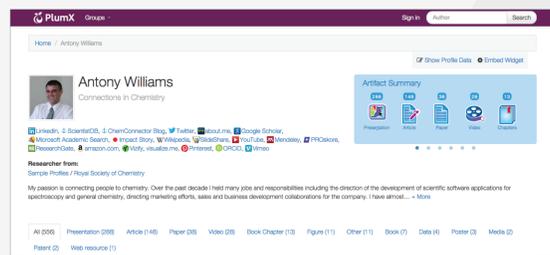
Researcher Profiles

PlumX uses existing systems to create PlumX profiles to see the researchers, their output and the associated metrics.

Antony Williams

ORCID ID
id orcid.org/0000-0002-2668-4821

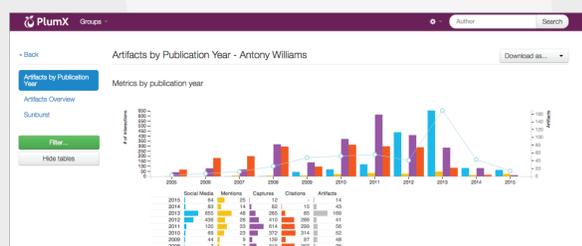
An ORCID for an author



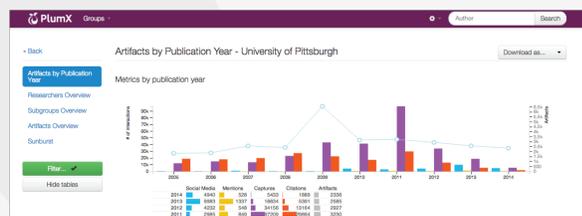
The author profile page in PlumX that can be generated from an author's ORCID.

Analyze

Use the metrics in PlumX to discover what is happening with research output. The analytics that PlumX provides helps you analyze your research at many levels.



This is an example of the analytics provided for an individual researcher.



This is an example of the analytics provided for an institution.

Use APIs and data downloads to access all PlumX metrics data



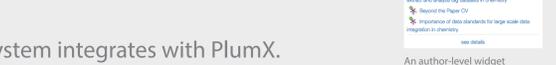
Integrate PlumX Where You Need It

PlumX provides embeddable widgets to use in:

- Article pages
- IRs
- Results lists
- Grant Systems
- Author pages
- Other



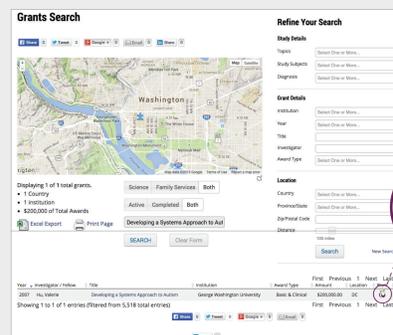
An article-level widget



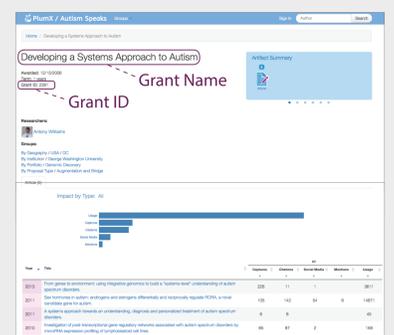
An author-level widget

Example:

The Autism Speaks grant search system integrates with PlumX.



The Autism Speaks Grant Search System provides a link to PlumX metrics in their result list.



The grant page in PlumX that shows the research articles created with the grant.

Track 20+ Types of Research Output

- articles
- blog posts
- book chapters
- books
- cases
- clinical trials
- conference papers
- datasets
- figures
- grants
- interviews
- letters
- media
- patents
- posters
- presentations
- source code
- theses / dissertations
- videos
- web pages

Contact Us

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