



The PlumX[™] Suite from Plum[™] Analytics

PlumX is a suite of products is for those who fund, perform, publish or otherwise care about research to help answer the questions and tell the stories of the research. Questions such as:

- What happened with my grant? My research? My journals?
- Who is reading, viewing or using the research?
- What are they saying about it?

Now, these questions are getting easier to answer. Advancements in technology give us new ways to uncover and tell the stories of research. Technologies that encourage communication, sharing and other interaction with research output leave “footprints” to show the way back to who is interested in the research and why. Technologies that make processing big data possible make it possible to categorize and analyze all of the metric data from the many interactions. easy-to-use dashboards and analytic reports.

Metrics Categories

PlumX categorizes the metrics in 5 categories so you can make sense out of the data:



USAGE

(views, downloads)



CAPTURES

(bookmarks, favorites, readers)



MENTIONS

(Wikipedia, comments, blogs)



SOCIAL MEDIA

(Facebook likes, shares, tweets)



CITATIONS

(Scopus, patents)

The PlumX Suite

Tell the stories of your research.

The PlumX Suite is a comprised of five products. PlumX Dashboards is the foundation for the research artifacts and their associated metrics. PlumX +Grants plugs into the PlumX Dashboards to give you special insight into the impact of the grants you receive. PlumX Funding Opportunities helps you identify possible future grants. PlumX Benchmarks compares your institutions to other like ones for all five categories of metrics. PlumX Metrics embeds metrics into an institutional repository.

Artifact Level Metrics

PlumX measures metrics about many different types of research output including:

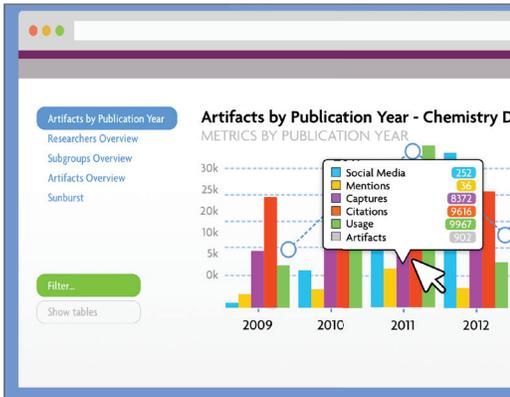
- Articles
- Presentations
- Blog posts
- Posters
- Books & Book Chapters
- Source Code
- Datasets
- Videos
- and many more!



PlumX Dashboards

Know what is going on with your research. Without waiting years.

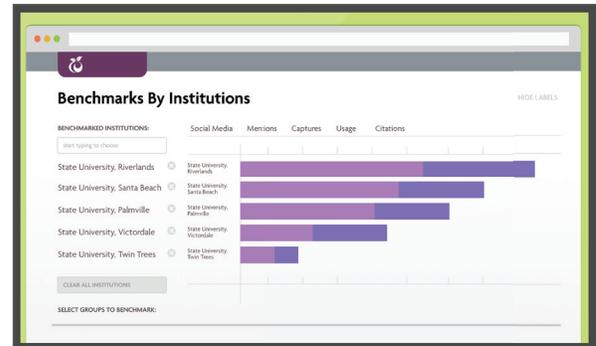
PlumX provides analytics to help understand what has happened to your research. PlumX takes all of the data collected across the 5 categories and rolls it up into analytics that you can use to understand the stories beneath the data.



PlumX Benchmarks

See how you compare. Now.

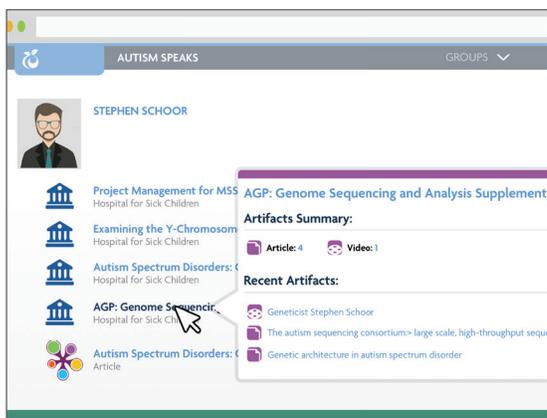
Now, for the first time you can compare how you are doing in all five categories of metrics with other like institutions. Is your social media program robust enough? Is your research getting as many captures? Now, you have insight before citations.



PlumX +Grants

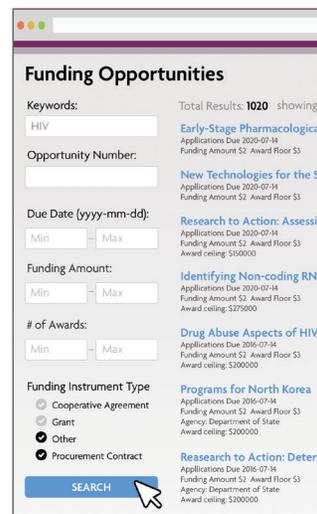
Gain insight about your grants

PlumX helps you better manage grants by giving you a view of all of the researchers and research output attached to each grant.



PlumX Funding Opportunities

Find the right funding opportunities.

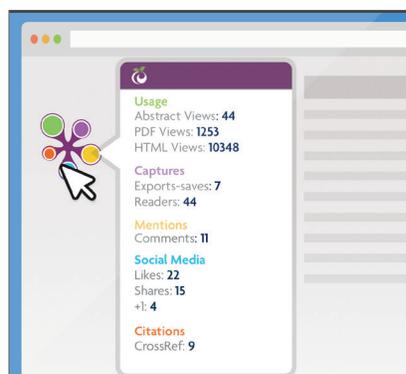


You can now search for upcoming grant opportunities while you are viewing the impact of your current grants. By understanding the impact of your researchers' output you can better target grants that align more closely to your recent work.

PlumX Metrics

Get more value from your institutional repository.

PlumX Metrics allows you to get more value from an institutional repository (IR) by embedding the metrics about your research directly into the IR. These metrics are about the different versions of the same article – not just the one in the IR, so your authors can see the impact and reach of their research in just one place. This makes your IR a more valuable place for research and encourages your authors to deposit their articles and other research.



Contact Us

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