Plum Analytics
Expanding the World of Altmetrics

PLUM ANALYTICS

How Much Research Does PlumX Cover?

52.6 MILLION
Total number of artifacts in PlumX

9.4 BILLION
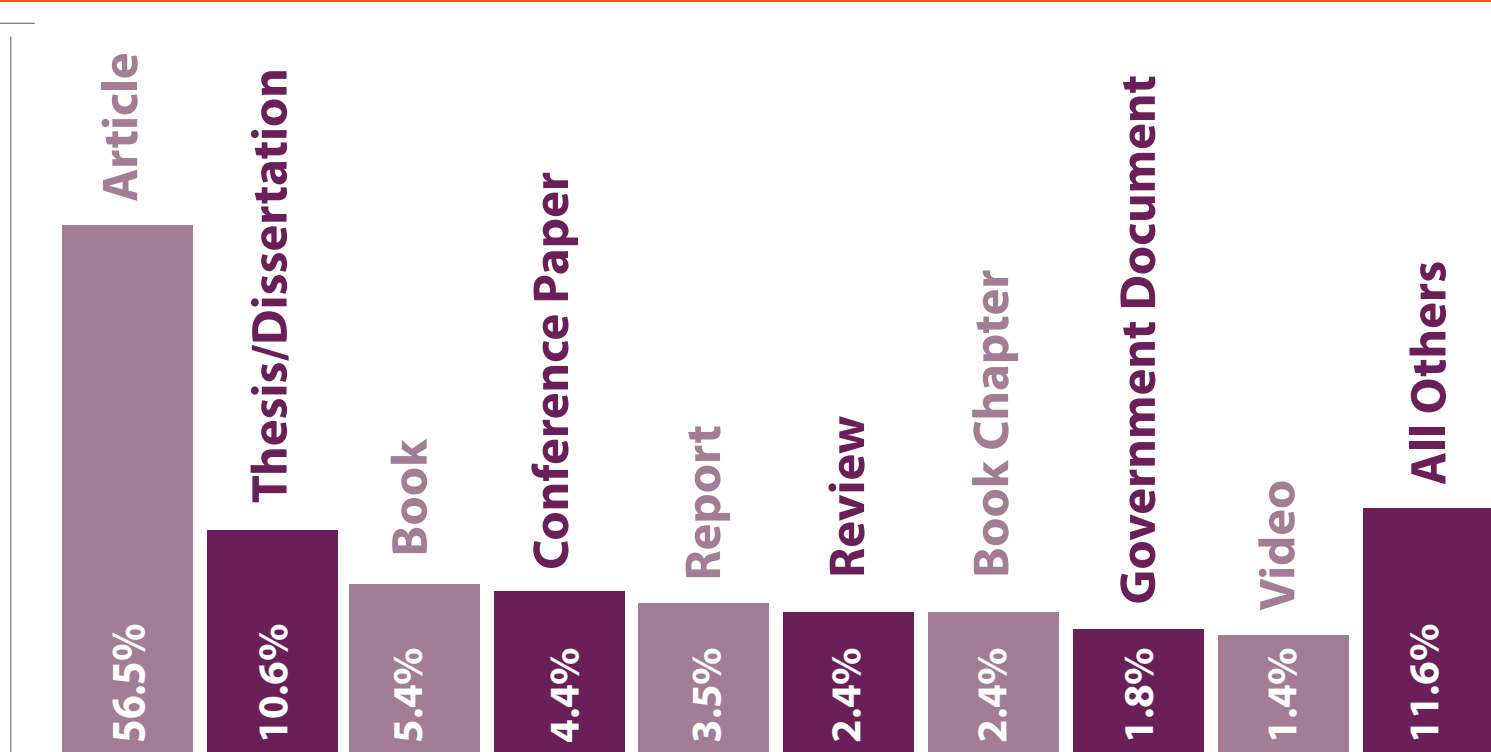Total number of interactions with research in PlumX

83.2%
Percentage of customer artifacts that have at least one metric

What is Research Output?

There are **67** ARTIFACT TYPES

Research output is more than articles.
Measure it ALL

Type	%
Article	56.5%
Thesis/Dissertation	10.6%
Book	5.4%
Conference Paper	4.4%
Report	3.5%
Review	2.4%
Book Chapter	2.4%
Government Document	1.8%
Video	1.4%
All Others	11.6%

PlumX Customers' Research by Type

How Do You Measure Research Output?

USAGE
MOST IMPORTANT METRIC AFTER CITATION*
17.3M
Number of PlumX artifacts with Usage

CAPTURES
LEADING INDICATOR OF CITATIONS
457.9M
Total number of Capture interactions across PlumX

MENTIONS
WHERE THE STORIES OF RESEARCH ARE FOUND
17.6M
Total number of Wikipedia Mentions across PlumX

SOCIAL MEDIA
INDICATES HOW RESEARCH IS PROMOTED
4.7%
Percentage of PlumX artifacts with Social Media

CITATIONS
TRADITIONAL MEASURE OF IMPACT
6.9X
Number of times articles are Cited more than books in PlumX

Captures are a way for a researcher to **save work** for later

Captures can be a **LEADING INDICATOR** for citations[†]

- Following
- Bookmarking
- Favoriting
- Putting in reference management software

21.7%
Percentage of artifacts with Captures

Can You Measure Books?

OCLC WorldCat
How many libraries hold this book?

WIKIPEDIA
How many Wikipedia articles reference this book?

amazon.com
What are the reviews on Amazon about this book?

goodreads
How many people added this book to their bookshelves?

EBSCO eBooks
How many abstract views, downloads and clicks did this e-Book get?

How many books & book chapters does PlumX track? **4.1 MILLION**

How Do You Track Research?

Repository URL · arXiv · ISBN · DOI · Clinical Trial ID · RSS Feed · URL · VIMEO ID · PMCID · SSRN · US Patent Publication ID · OCLC ID · PMID · YouTube Video ID · Slideshare ID · Github Repository ID

Contact Us

* **Taylor & Francis Open Access Survey.** (2014, June). Retrieved October 31, 2016, from *http://www.tandf.co.uk/journals/explore/open-access-survey-june2014.pdf*

† **Gunn W** (2013). *Social signals reflect academic impact: What it means when a scholar adds a paper to Mendeley. Information Standards Quarterly* 25(2): 33–39.

All other metrics were collected from PlumX on October 6, 2016.